



## Sponsorship and Exhibitor Opportunities Commitment, logo, and ad due by April 17

### **DIAMOND: \$15,000**

*(Your choice, select one):*

- Corporate Branding on General Session Stage (one available)
- Introduction of a keynote speaker during general session and branded logo during presentation

*Your sponsorship advantages include:*

- Two complimentary AAAED individual memberships for one year
- One complimentary pre- & conference registration
- Two pre & conference registrations at a 50% discount
- Full page ad in conference program book
- One complimentary 8 x 10 Exhibit Booth, includes a registration
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Prominent display of sponsor logo at main registration website
- Reserved seating at head tables for general sessions and luncheon events

### **PLATINUM: \$10,000**

*(Your choice, select one):*

- Conference Luncheon (one available)
- Evening Reception (one available)
- Sponsor logo on bag (two available)

*Your sponsorship advantages include:*

- One complimentary AAAED individual membership for one year
- One Complimentary conference registration
- Full page ad in conference program book
- One complimentary 8 x 10 exhibit booth, includes a registration
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon events

### **Sponsorship Contact Information**

[sponsorship2020@aaaed.org](mailto:sponsorship2020@aaaed.org)

Questions, please call

202-349-9855 or 800-252-8952

### **Exhibitor Contact Information**

Michael Wade, Exhibitor Chair  
[mwade@perteam.com](mailto:mwade@perteam.com) 602-787-4675





### **GOLD: \$7,500**

*Your choice, select one:*

- Sponsor logo on participant name badges (one available)
- Sponsor logo on disposable coffee cups during all breaks (one available)
- Sponsor logo displayed on registration booth (one available)

*Your sponsorship advantages include:*

- One complimentary AAAED membership for one year
- One complimentary conference registration
- Half-page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon event

### **SILVER: \$5,000**

*Your sponsorship advantages include:*

- Half page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year

### **BRONZE: \$2,500**

*Your sponsorship advantages include:*

- Quarter page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall

### **FRIENDSHIP: \$1,500**

*Your sponsorship advantages include:*

- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall

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### CHAMPIONS FOR DIVERSITY: \$795

*Your sponsorship advantages include:*

- Display the pride of your organization. Sponsor logo will be displayed in the main conference area on the Champions for Diversity Wall, along with other organizations committed to equal opportunity, diversity, and affirmative action

### CONTRIBUTING SPONSORS: \$500

*Your sponsorship advantages include:*

- Display the pride of your organization's name in the conference program book, along with other organizations committed to equal opportunity, diversity, and affirmative action.

### IN-KIND SPONSORSHIPS

*Provide One of the Following:*

- Loaner laptops and projectors: 6 of each required
- Keynote Speaker
- Other In-Kind sponsorships may be accepted. Sponsorship requests or inquiries should be forwarded to [sponsorship2020@aaaed.org](mailto:sponsorship2020@aaaed.org)

*Depending on the size of your sponsorship, your advantages include:*

- One complimentary conference registration
- Half-page ad in conference program book

- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor recognition during conference events
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon events

### FRIENDS OF ACCESS, EQUITY AND DIVERSITY SPONSORSHIP

Please feel free to donate to the conference in any amount between \$25 and \$499.

- Your contributions will be greatly appreciated
- Your name will be included in the conference program book

### SPONSOR KEYNOTE SPEAKER LUNCHEON TABLE - \$1,000

Sponsor a table for 8, June 10, 2020

- Your organization's name will be included in the Conference Program Book
- You will receive special recognition during the Keynote Luncheon

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## EXHIBITOR OPPORTUNITIES

### EXHIBIT BOOTH: \$2,495 (Registration Online)

All 8x10 exhibit spaces come with skirted table, two chairs and personalized sign. Government Exhibitors: \$500 per day; Small Business vendors \$300 per day

## CONTRIBUTING ADVERTISER

### SPONSORSHIP

Conference Program Advertisement

- Full Page - \$2,500
- Half Page - \$1,500
- Quarter Page - \$1,000

## SPONSOR AWARDS

### CEREMONY RECEPTION ON

### CAPITOL HILL: \$1,000

Sponsor the afternoon reception on Capitol Hill in Washington, DC, for the 2020 AAAED Awards Ceremony, June 9, 2020.

Please note: Our partners may select a single event sponsorship. There are a limited number of events connected to each partnership level. Event sponsorship will be assigned in the order that an organization commits to a sponsorship level.



ALL CONTRIBUTIONS ARE WELCOME  
PLEASE SEE DETAILS ON OUR WEBSITE



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