



Sponsorship and Exhibitor Opportunities Commitment, logo, and ad due by April 12, 2019

DIAMOND: \$15,000

Your choice, select one:

- Corporate Branding on General Session Stage (one available)
- Introduction of a keynote speaker during general session and branded logo during presentation

Your sponsorship advantages include:

- Two complimentary AAAED individual memberships for one year
- One complimentary pre-& conference registration
- Two pre & conference registrations at a 50% discount
- Full page ad in conference program book
- One complimentary 8 x 10 Exhibit Booth, includes a registration
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Prominent display of sponsor logo at main registration website
- Reserved seating at head tables for general sessions and luncheon events

PLATINUM: \$10,000

Your choice, select one:

- Conference Luncheon (one available)
- Evening Reception (one available)
- Exhibitor Reception (one available)
- Sponsor logo on bag (two available)

Your sponsorship advantages include:

- One complimentary AAAED individual membership for one year
- One Complimentary conference registration
- Full page ad in conference program book
- One complimentary 8 x 10 exhibit booth, includes a registration
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon events

GOLD: \$7,500

Your choice, select one:

- Sponsor logo on participant name badges (one available) **TAKEN**
- Sponsor logo on bottled water to be served throughout the conference (one available) **TAKEN**
- Sponsor logo on disposable coffee cups during all breaks (one available)
- Sponsor logo displayed on registration booth (one available)

Your sponsorship advantages include:

- One complimentary AAAED membership for one year
- One complimentary conference registration
- Half-page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon event

SILVER: \$5,000

Your sponsorship advantages include:

- Half page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor logo posted on AAAED website for one year

BRONZE: \$2,500

Your sponsorship advantages include:

- Quarter page ad in conference program book
- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall

FRIENDSHIP: \$1,500

Your sponsorship advantages include:

- Sponsor recognition during conference events
- Sponsor logo displayed on Champions for Diversity Wall

Sponsorship Contact Information

sponsorship@aaaed.org
Questions, please call
202-349-9855 or 800-252-8952

Exhibitor Contact Information

Michael Wade, Exhibitor Chair
mwade@perteam.com 602-787-4675



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CHAMPIONS FOR DIVERSITY: \$750

Your sponsorship advantages include:

- Display the pride of your organization. Sponsor logo will be displayed in the main conference area on the Champions for Diversity Wall, along with other organizations committed to equal opportunity, diversity, and affirmative action.

CONTRIBUTING SPONSORS: \$500

Your sponsorship advantages include:

- Display the pride of your organization's name in the conference program book, along with other organizations committed to equal opportunity, diversity, and affirmative action.

IN-KIND SPONSORSHIPS

Provide One of the Following:

- Loaner laptops and projectors: 6 of each required
- Other In-Kind sponsorships may be accepted. Sponsorship requests or inquiries should be forwarded to sponsorship@aaaed.org

Your sponsorship advantages include:

- One complimentary conference registration
- Half-page ad in conference program book
- Sponsor logo displayed on Champions for Diversity Wall
- Sponsor recognition during conference events as a GOLD sponsor
- Sponsor logo posted on AAAED website for one year
- Reserved seating at head tables for general sessions and luncheon events

EXHIBITOR OPPORTUNITIES

EXHIBIT BOOTH: \$2,300 (Registration Online)

All 8 x 10 exhibit spaces come with skirted table, two chairs, and personalized sign

CONTRIBUTING ADVERTISER SPONSORSHIP

Conference Program Advertisement

- Full Page - \$2,500
- Half Page - \$1,500
- Quarter Page - \$1,000

SPONSOR AWARDS

LUNCHEON TABLE : \$1,000

Sponsor a table for 8 at the 2019 AAAED Awards Luncheon, June 12, 2019, 12:15 pm - 2:15 pm, at the Hyatt Regency, One South Capitol Avenue, Indianapolis, Indiana, 46204

Please note: Our partners may select a single event sponsorship. There are a limited number of events connected to each partnership level. Event sponsorship will be assigned in the order that an organization commits to a sponsorship level.



**ALL CONTRIBUTIONS ARE WELCOME
PLEASE SEE DETAILS ON OUR WEBSITE
www.aaaed.org**



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